



FOR IMMEDIATE RELEASE

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The 3-21 Foundation Launches New Website

Cambridge, MA—June 12, 2015—The 3-21 Foundation is pleased to announce the launch of its new website, developed by cloud software technology leader, Body1. The new website highlights areas of focus for the foundation’s work in advancing innovations in education and cognition for people with Down syndrome. It will allow people in the Down syndrome community, both in New England and around the world, to stay connected with the foundation’s programs and services.

Julie Messina, President of the 3-21 Foundation, said, “We are excited to finally have a way for people to connect with us online, and would like to thank Andree Mendes, a parent in one of our education programs, for her efforts in bringing this long-awaited project to fruition. In addition, special mention needs to go to Scott Burtnett, our photographer and Melanie McLaughlin, our video producer from Project Productions. They are to be commended for their contributions to the site, having so perfectly captured the joy and essence of our students and families.”

About the 3-21 Foundation, Inc.

The 3-21 Foundation is a 501(c)3 non-profit based in Cambridge, MA committed to advancing innovations in education and cognition for people with Down syndrome. By doing so, the foundation hopes to empower people with Down syndrome so they can pursue their dreams. The 3-21 Foundation envisions a world in which people with Down syndrome are valued, included and given the opportunity to lead independent and fulfilling lives. For more information go to: www.321foundation.org

About Body1, Inc.

Body1, Inc. is a cloud software technology leader that powers web platforms for medical marketing. These platforms include content-rich health sites, medical condition communities, mobile solutions, and social media engagement campaigns. Body1’s historic clients range from Fortune 100 medical firms to venture-backed start-ups. For more information go to: www.body1.com

About Project Productions

Producer/Director, Melanie Perkins McLaughlin can be reached at mperkins@projectproductions.com

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